

Longboard Café Serves Up Success With Comcast Business Technology Solutions

Comcast Business Celebrates Small Business Month with \$20 Gift Cards on May 7 at Longboard Café in Ocean City, MD

Ocean City, MD – May 5, 2026 – To celebrate Small Business Month, [Comcast Business](#), the largest connectivity provider to small businesses in the U.S., is inviting locals and visitors to Longboard Café in Ocean City, MD on May 7, starting at 11AM ET: the first 100 dining parties of two or more will receive a \$20 gift card for Longboard Café, while supplies last – good toward anything from Longboard’s famous wings to a tasty appetizer.

The promotion is part of Comcast Business’ ongoing support of the surf-themed bistro. Comcast Business provides Longboard Café with Internet, mobile, and entertainment solutions that support day-to-day operations and help deliver a seamless, tech-enhanced experience to the thousands of families and vacationers who visit the popular shore restaurant each year.

“Comcast Business is the technology backbone that powers our daily operations,” said Rick Vach, Owner of Longboard Café. “From fast, reliable Internet that helps us process orders quickly to Comcast Business Mobile that keeps our team connected on-the-go, Comcast Business makes it easy for us to focus on what matters most – great food, great service, and creating a welcoming space for our guests.”

Established in 2013, Longboard Café has grown to become one of the most popular restaurants in Ocean City for both locals and visitors alike. As the bistro’s popularity grew, it recognized a need for digital enhancements to help keep pace. Longboard Café now leverages Comcast Business to power its cloud-based POS system and guest WiFi network, as well as Comcast Business Mobile helping staff deliver personalized service even during the busy shore season.

“We’re proud to be Longboard Café’s technology partner – supporting the innovative ways they enhance operations and deliver exceptional service, even during the shore rush season,” said Holli Lloyd, Senior Director of Marketing for Comcast Business in Comcast’s Beltway Region. “More small businesses are powered by Comcast Business than any other U.S. provider, and events like this are a way for us to give something back to the communities where we work.”

Across communities throughout Maryland, Comcast provides Internet, mobile, and entertainment from [Xfinity](#) to residents, while delivering connectivity, networking, cybersecurity, mobile, and managed solutions to businesses of all sizes through [Comcast Business](#).

About Comcast Business

Comcast Business offers a broad suite of technology solutions to keep businesses of all sizes ready for what’s next. With a range of offerings including connectivity, secure networking, advanced cybersecurity, and unified communications solutions, Comcast Business is partnering with business and technology leaders across industries to help drive businesses forward. Backed by a next-generation network, Comcast Business has been recognized for its growth, innovation, and leadership in global secure networking.

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For more information, call 800-501-6000. Follow on Twitter [@ComcastBusiness](https://twitter.com/ComcastBusiness) and on other social media networks at <http://business.comcast.com/social>.

About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company. From the connectivity and platforms we provide, to the content and experiences we create, our businesses reach hundreds of millions of customers, viewers, and guests worldwide. We deliver world-class broadband, wireless, and video through Xfinity, Comcast Business, and Sky; produce, distribute, and stream leading entertainment, sports, and news through brands including NBC, Telemundo, Universal, Peacock, and Sky; and bring incredible theme parks and attractions to life through Universal Destinations & Experiences.

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\$20 gift cards only available at Longboard Café, 6701 Coastal Hwy, Ocean City, MD, on May 7 beginning at 11 AM ET. While supplies last. One gift card per dining party of 2 or more. Subject to gift card terms and conditions. No substitutions or replacements.